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### **2021 Statement of Qualifications – Public Involvement and Communications**

ATC is a mission-oriented, bilingual Spanish firm that has been helping nonprofits succeed for over fifteen years in the Portland, Oregon region and in the Republic of Panamá, and is a State of Oregon certified Emerging Small Business (ESB). ATC founder John Jackley served as Prosper Portland's Director of Communications and Social Equity for ten years prior to founding ATC in 2016, which has helped numerous nonprofits and small businesses with:

- Technical assistance, outreach and communications.
- Administrative and organizational capacity-building.
- Organizational racial equity plans, policies and strategies.
- Developing and implementing culturally-specific services.
- Develop and implement construction training for BIPOC contractors and professional service firms.
- Change and growth management strategies.
- Business plans, marketing, social media and communications
- Board management and training.
- Challenging construction and development projects.

ATC only consults with nonprofits connected to underrepresented communities of color. John served on the board of the Metropolitan Contracting Improvement Partnership from its founding in 2008 to 2018, and at the request of the board, subsequently served as executive director and manager of MCIP's recent merger with the National Association of Minority Contractors-Oregon, to which ATC now provides program and organizational services, communications strategy and social media, training and administrative technical assistance. He developed and wrote the 2020 racial justice policy and strategy for the Oregon Department of Housing and Community Services for development and construction, which apply to all uses of OHCS funds by nonprofits and developers.

**ATC Founder John Jackley** is a former local elected official in Oregon who specializes in creating successful, consensus-based outcomes for complex, sensitive and multi-party projects and programs, especially those with significant multicultural involvement. He has successfully led public involvement efforts for members of Congress, the Oregon Senate, as a city councilor in West Linn, and for two of the most impactful public agencies in the state, the Oregon Department of Transportation and the Portland Development Commission.

As Director of Communications and Social Equity at the Portland Development Commission (2006-2016), now Prosper Portland, John developed and led successful public involvement plans, programs and strategies for PDC's contracting and workforce diversity efforts, resulting in more than \$100 million in contracting and payroll dollars to minority firms and workers. Under John's leadership, total Minority, Women, and Emerging Small Business participation averaged 35 percent per year, a significant increase. John directed and participated in public involvement efforts including the Neighborhood Economic Development Strategy; the PDC Latino Community Public Involvement Program, whose outreach and communications he conducted in English and Spanish across a wide range of audiences and platforms; the North/Northeast Economic Development Strategy; the East Portland Economic Development Initiative; the expansion of the city's largest urban renewal districts; and the establishment of five community-led urban renewal areas in East Portland. Each of these initiatives involved outreach and consensus-building with multiple stakeholder groups, including under-represented and sensitive communities.

John works extensively with the Portland region's underrepresented communities. He is Vice Chair of the Hispanic Metropolitan Chamber of Commerce and member of Latino Built, the Native American Chamber of Commerce, and the International Association for Public Participation-Cascade Chapter.

John has a Bachelor of Arts from Washington and Lee University in Virginia, graduate studies in history at Portland State University, and a Certificate of Public Management from Willamette University. He grew up in Panamá and speaks and writes in Spanish as well as English.

**Nashoni Whitlock** is ATC's operations coordinator and the first Navajo woman to earn an FAA commercial drone pilot license. Nashoni has extensive experience assisting community organizations of color with marketing, communications, outreach, business planning and technical assistance. She has a degree in communications and marketing from Portland State University and is pursuing her graduate degree in communications at PSU.

**Aranza Shulikov** is a certified Spanish translator and operations coordinator for ATC. Originally from Peru, she is a U.S. citizen with extensive experience with programs such as SharePoint, Constant Contact, Wix and numerous other social media platforms.

Some recent ATC projects for nonprofits, technical and administrative assistance, and racial justice strategies and policies include:

- Creation of racial justice strategy and policy for MWESB/COBID/DBE utilization and workforce for the State of Oregon Housing and Community Services Department; development of communications strategy for rollout and statewide stakeholder process.
- Writing more than \$250,000 in successful grant applications since March 2020 for BIPOC nonprofits in Portland, Oregon.
- Executive director services for the Metropolitan Contractor Improvement Partnership (MCIP), including administration, financial reporting and fiscal management, management of federal funds, change and growth management, resource development, board development, and strategic planning.
- Strategic communications, outreach, financial management and reporting, program development, strategic planning, and construction and development management and training for the National Association of Minority Contractors-Oregon (NAMC-OR).
- Business technical and organizational development assistance for the Blueprint Foundation – founded by the historically Black fraternity Phi Beta Sigma, the Blueprint Foundation teaches BIPOC students about careers in green building, trades, and civil engineering while taking an active role in environmental stewardship. ATC has been contracted to assist the Foundation in creating a construction LLC so the organization and its students can work on active construction projects, especially affordable housing, and using the most up to date sustainable construction practices.
- Serve on the board and provide organizational development assistance to AJOEM, the Association of Young Entrepreneurs Working for Panamá. ATC develops trainings, organizational systems and program development, organizational strategy, and fundraising, and provides organizational assistance in Panamá as well as from the United States.
- Photo/video of minority contractor training for the U.S. Department of Transportation; and all MCIP-NAMC events; creation of extensive photo and video library for MCIP-NAMC.
- Assessment of the equity of the bidding processes on City of Portland projects subject to the city's Community Benefits requirements.
- Minority contractor outreach for Raimore Construction on the Division Transit Line project (through NAMC-OR).
- Development and management of NAMC University training classes in partnership with the Associated General Contractors of Oregon.
- Communications research and strategy for Portland Public Schools regarding the Blanchard ESD site in Northeast Portland.
- Communications team, Hispanic Metropolitan Chamber of Commerce.
- Photography for the Northwest Examiner newspaper, Portland OR.